

TARAH BAIRD

graphic design. photography. illustration.

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EXPERIENCE

Art Director/Senior Graphic Designer | FNX Fitness

January 2019 - Current

Visual identity, graphic design, marketing materials, branding, ads, packaging, apparel, photography, emails, social media, and web design.

Graphic Designer | BWP Communications Creative Agency

September 2018 - January 2019

Graphic design, marketing materials, logo designs, branding, ads, packaging, and web design for multiple clients of BWP Communications

Graphic Designer | Epic Marketing

June 2018 - September 2018

Graphic design, photography, marketing materials such as digital billboards, logos, branding, ads, packaging, and web design for multiple clients of Epic Marketing

Graphic Designer | Kimberbell Designs

September 2016 - June 2018

Graphic design, photography, marketing materials such as the company catalog, business cards, ads, packaging, and web design for Kimberbell Designs

Graphic Designer | Odarah Beauty

February - July 2016

Brand identity, logo design, photography, and web design for Odarah Beauty and Boutique

Concept Artist | Dress Corilynn Boutique

January - May 2015

Concept sketches and illustrator of clothing and styles for Dress Corilynn Boutique

Freelance Graphic Designer

January 2015 - Current

Graphic design, marketing materials, logo designs, branding, ads, packaging, and web design for multiple brands/companies.

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Digital Photography
HTML + CSS
Illustration

EDUCATION

Utah State University, Caine College of the Arts

Bachelor of Fine Arts, Graphic Design
May 2017